

2009 Innovations Awards Program APPLICATION

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ID # (assigned by CSG): 09-S-14OK

Please provide the following information, adding space as necessary:

State: Oklahoma

Assign Program Category (applicant): Public Safety/Corrections – Public Safety

1. Program Name: Oklahoma Highway Safety Office Mobilization Reporting System
2. Administering Agency: Oklahoma Department of Public Safety/Oklahoma Highway Safety Office (OHSO) and Oklahoma Interactive (OK.gov)
3. Contact Person (Name and Title): Jay Wall, OHSO Program Manager and Diana Woods, OK.gov Marketing Coordinator
4. Address: OK.gov - 4234 N. Santa Fe, Oklahoma City, OK 73118
5. Telephone Number: OHSO - (405) 523-1583 / OK.gov - (405) 524-3468
6. FAX Number: OK.gov - (405) 524-3469
7. E-mail Address: jwall@dps.state.ok.us or diana.woods@www.ok.gov
8. Web site Address: <http://www.ok.gov/ohso/mobilizations/index.php>
9. Please provide a two-sentence description of the program.



The Oklahoma Highway Safety Office Mobilization (OHSO) Reporting System enables Oklahoma law enforcement agencies to report their mobilization activities online and be registered for incentives to purchase OHSO approved traffic safety related items. Activities include supporting state and national mobilizations such as "Click It or Ticket" and "Drunk Driving. Over the Limit. Under Arrest" programs.



10. How long has this program been operational (month and year)? Note: the program must be between 9 months and 5 years old on March 1, 2008 to be considered.

The online system was launched on May 2, 2007. The first mobilization, "Click It or Ticket", was initiated on May 21, 2007, and ran through June 3, 2007. The second mobilization of 2007, "Drunk Driving, Over the Limit, Under Arrest", was conducted from August 17 through September 3, 2007. The same events occur every year during the same time ranges.

In 2008, OHSO entered into contracts with 33 law enforcement agencies across the state as one component of our support for both national mobilizations; Click It or Ticket and Drunk

Driving. Over the Limit. Under Arrest. In addition, OHSO contracted with the Oklahoma Highway Patrol to provide 5 OHP Troopers to serve as Law Enforcement Liaisons for the Mobilization Reporting System. These liaisons contacted every law enforcement agency in Oklahoma in order to gain support for both mobilizations. The results were incredible. Overall, Oklahoma realized a 300% increase in the number of agencies participating in mobilization reporting over 2007.

11. Why was the program created? What problem[s] or issue[s] was it designed to address?

The OHSO Mobilization Reporting System was created to automate a once manual paper process, and assists OHSO with their Federal reporting requirements to the National Highway Traffic Safety Administration (NHTSA). Participants of the program no longer have to submit their mobilization efforts via fax and/or mail, allowing for a more efficient and timely process for all involved.

12. Describe the specific activities and operations of the program in chronological order.

To participate in the program, Oklahoma law enforcement agencies must designate a contact person who has access to the Internet. There are three parts to the mobilization reporting process: 1) Registration, 2) Pre-mobilization Sign-up, and 3) Post-mobilization Activity Reporting.

Registration

The contact person can access the OHSO Mobilization Reporting System by visiting: <http://www.ok.gov/ohso/mobilizations/index.php>, and clicking the "Register Now" button. After completing the easy 5-step registration process, the contact person will be notified by email that the agency account is activated. An agency can register at any time, and once registered, does not have to register again. Only one contact person per agency is allowed.

The screenshot shows the 'New User Registration' page for the Oklahoma Highway Safety Office. The page is titled 'New User Registration' and is part of the 'Mobilization Reporting System / Registration Information'. It includes a navigation menu on the left with links to 'Oklahoma Highway Safety Office', 'Mobilization Home', and 'Helpful Hints'. The main content area contains the registration form, which is 'Step 1 of 5'. The form includes a 'County' dropdown menu, a 'Login Id' text box, a 'Password' text box, and a 'Re-Enter Password' text box. Below these are two security questions: 'What is your mother's maiden name?' and 'What city were you born?'. A green 'Continue to Step 2' button is located at the bottom of the form. The footer of the page contains copyright information for the State of Oklahoma and links to 'Help Desk', 'Policies', 'About Oklahoma's Web Portal', and 'Feedback'.

(New Registration Screen)

Pre-mobilization Sign-up

Within 30 days prior to the start of a mobilization, the contact person must access the system and submit information indicating the mobilization related activities that the agency expects to perform. This information is necessary since the National Mobilization efforts in the state of Oklahoma require OHSO to report how many agencies are scheduled to participate in the mobilization prior to commencement of the mobilization.

The screenshot shows a web application interface for the Mobilization Reporting System. The header includes the Oklahoma Highway Safety Office logo and name. The user is logged in as Diana Woods. The main content area is titled "Pre-Mobilization Form" and features a prominent red deadline: "Due: February 28, 2008". The form fields are as follows:

Agency	Comanche Nation
Address	4234 N. Santa Fe
City	Oklahoma City
State	OK
Zip	73160
Contact Name	Diana Woods
Phone Number	405 524 3468
Phone Extension	
Fax Number	
Email	diana.woods@www.ok.gov

Below the form fields, there is a section for indicating activities during the "Test" Mobilization:


- Checkpoints
- Saturation Patrols
- Intersection patrols
- Media Outreach
- Press Events
- Other

A green "Confirm" button is visible at the bottom of the form.

(Pre-Mobilization Screen)

Post-mobilization Activity Reporting

Within 30 days after the mobilization ends, the contact person must login and submit the results of their mobilization efforts. Again, this is important since the National Mobilization reporting requirements in the state of Oklahoma require OHSO to report activities and accomplishments within 30 days of the conclusion of the mobilization.



www.ok.gov

Oklahoma Highway
Safety Office

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Welcome, Diana Woods
Mobilization Reporting System / Mobilization Activity Information

Logout

Oklahoma Highway
Safety Office

Mobilization Home

Helpful Hints

Activity Form

Due: February 28, 2008

	*	
Agency	*	Comanche Nation PD
Mobilization	*	Test
Mobilization Dates	*	07/08/07-02/28/08
Phone Number	*	<input type="text"/> - <input type="text"/> - <input type="text"/>
Contact Name	*	<input type="text"/>
Hours spent on DUI enforcement <i>Enter '0' for None</i>	*	<input type="text"/>
Hours spent on seat belts <i>Enter '0' for None</i>	*	<input type="text"/>
Number of hours spent in overtime <i>Enter '0' for None</i>	*	<input type="text"/>
Number of hours spent on checkpoints <i>Enter '0' for None</i>	*	<input type="text"/>
Number of:		
DUI/DWI arrests		<input type="text"/>
Seat belt citations		<input type="text"/>
Child Seat citations		<input type="text"/>
Felony arrests		<input type="text"/>
Stolen vehicles recovered		<input type="text"/>
Suspended licenses		<input type="text"/>
Uninsured motorists		<input type="text"/>
Speeding citations		<input type="text"/>
Reckless drivers		<input type="text"/>
Drug arrests		<input type="text"/>
Other citations		<input type="text"/>
Press conferences attended		<input type="text"/>
TV news stories		<input type="text"/>
Radio news stories		<input type="text"/>
Print news stories		<input type="text"/>

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[Help Desk](#) | [Policies](#) | [About Oklahoma's Web Portal](#) | [Feedback](#)

(Post-Mobilization Screen)

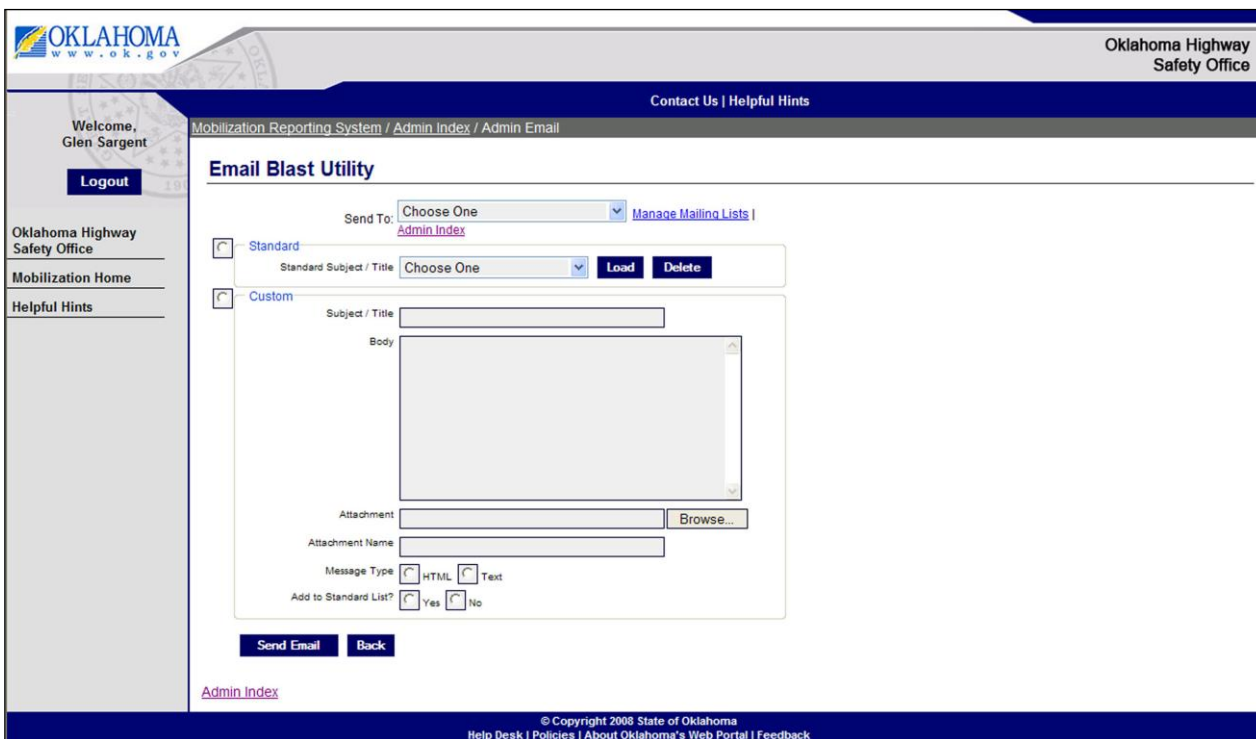
13. Why is the program a new and creative approach or method?

Prior to 2004, Oklahoma law enforcement agencies were not motivated to complete mobilization reporting. It was hard for agencies to find the time to complete the necessary reporting paperwork after a mobilization was concluded. In addition, OHSO was required to meet timelines for submission of data to NHTSA. To preclude problems, OHSO sought legislation that specifically permitted OHSO to implement an incentive program.

The Law Enforcement Incentive Program is an ongoing effort that began in the spring of 2004. During each mobilization, OHSO awards incentives of \$4,000 each to six agencies, as selected from a pool of all qualified participants. These awards enabled selected agencies to

purchase OHSO approved traffic safety-related items such as radar devices, in-car video cameras, trips to highway safety conferences, or training. Due to the increased reporting associated with the start of the incentive program, OHSO was in need of a better method of reporting than their current paper intensive process.

The OHSO Mobilization Reporting System now allows for quick delivery of mobilization information without the excess paperwork and delays normally associated with data reporting. OHSO also has the direct benefit of communicating instantly with registered users via an email blast utility, which assists OHSO in delivering news about upcoming mobilization efforts.



(Email Blast Utility Screen)

14. What were the program's start-up costs? (Provide details about specific purchases for this program, staffing needs and other financial expenditures, as well as existing materials, technology and staff already in place.)

The program's start up costs consisted of a one-time fee of \$17,333. Staff members who once monitored the traditional process were already in place, and the online system allowed these employees to free up time to devote to other aspects of their jobs.

15. What are the program's annual operational costs?

There are no annual recurring charges associated with the maintenance of this online system. The only annual cost associated with this program is the cost of staff members who participate in the mobilization efforts. However, as stated above, the online service has only provided efficiencies that outweigh the once traditional paper intensive process.

16. How is the program funded?

This online system was federally funded through the National Highway Traffic Safety Administration.

17. Did this program require the passage of legislation, executive order or regulations?

No.

18. What equipment, technology and software are used to operate and administer this program?

The system was developed using PHP 5.1.2 and is supported by an Oracle 10g database. It runs on the Apache 2 Web server. The equipment used to house the application is an IBM Blade Center.

19. To the best of your knowledge, did this program originate in your state?

The program did not originate in our state. Georgia's GOHS Online Reporting System originated in 2004.

20. Are you aware of similar programs in other states? If YES, which ones and how does this program differ?

Georgia has a similar program called GOHS Online Reporting System, which allows law enforcement agencies, planners, and the public to view data regarding traffic enforcement around Georgia. Unlike Oklahoma's system, Georgia's online system provides an online database of results from all mobilizations, and allows the public to view as a guest.

However, Oklahoma's Mobilization Reporting System allows for easy access and usability for Oklahoma law enforcement agencies, simple communication from OHSO to Oklahoma law enforcement agencies through the built in email blast utility, and it also gives OHSO the administrative abilities to manage their online mobilization efforts without consulting with a third party.

21. Has the program been fully implemented? If NO, what actions remain to be taken?

The system has been fully implemented to the satisfaction of the Oklahoma Highway Safety Office.

22. Briefly evaluate (pro and con) the program's effectiveness in addressing the defined problem[s] or issue[s]. Provide tangible examples.

23. **Pros:** Overall, Oklahoma realized a 300% increase in the number of agencies participating in mobilization reporting over 2007. Results of the two 2008 mobilizations are as follows:

Click It or Ticket

2008 CIOT		Media Results	
		Paid	
Number of Agencies	215	TV Ads	\$185,000
Enforcement Hours	26,722	Radio Ads	\$6,000
Safety Belt Contacts	15,776	Billboards	\$45,000
Child Safety Contacts	599	Other Ads	\$21,300
DUI Arrests	707	Number TV	1,748
Felony Arrests	267	Number Radio	1,069
Recovered Vehilces	13	Earned	
Fugitives Apprehended	172	Press Conferences	3
Suspended Licenses	1351	TV Stories	93
Uninsured Motorists	2795	Radio Stories	34
Speeding	20,696		
Reckless Driving	148		
Drug Arrests	467		
Other Arrests	15,487		

Drunk Driving. Over the Limit. Under Arrest

2008 DDOLUA		Media Results	
		Paid	
Number of Agencies	222	TV Ads	\$54,702
Enforcement Hours	32,248	Radio Ads	\$30,625
Safety Belt Contacts	4,579	Billboards	13,250
Child Safety Contacts	436	Other Ads	\$9,300
DUI Arrests	1202	Number TV	973
Felony Arrests	538	Number Radio	292
Recovered Vehilces	41	Earned	
Fugitives Apprehended	321	Press Conferences	3
Suspended Licenses	1489	TV Stories	58
Uninsured Motorists	3315	Radio Stories	29
Speeding	25,554		
Reckless Driving	238		
Drug Arrests	633		
Other Arrests	20,908		

Cons: At this time, the system does not allow an online database to view mobilization results. However, OHSO uses their administrative reporting tools to provide this data to the public in their annual reports. Also, at this point there is no direct import of the reports from OHSO to NHTSA (by NHTSA's choice), but this may be a new development for the future.

24. How has the program grown and/or changed since its inception?

Originally, administrative reports were set up to use CSV type of reporting. However, due to the software commonly used by OHSO and NHTSA, reports are now downloadable in Excel format which can then be sorted.

(see next page for Administrative Report Screen of Pre-Mobilization)

Welcome,
Glen Sargent

Logout

Mobilization Reporting System / Admin Index / Admin Reports

Oklahoma Highway
Safety Office

Mobilization Home

Helpful Hints

Admin Reports

Pre-Mobilization Report

2007 Click It or Ticket Mobilization 05/21/2007-06/03/2007		PRE-MOBILIZATION SIGN-UP PARTICIPANTS							
Agency	City	Contact Name	Phone	Checkpoints	Saturation Patrols	Intersection Patrols	Media Outreach	Press Event	Date Submitted
Midwest City PD	Midwest City	Kenneth Sloan	405-739-1320	X	X			X	05/03/07
Bethany PD	Bethany	Phillip Cole	405-789-2323	X	X			X	05/04/07
Bixby PD	Bixby	Erik Smoot	918-366-8294		X	X		X	05/07/07
Durant PD	Durant	David Houser	580-924-3737	X	X	X	X	X	05/09/07
Bokchito PD	Bokchito	Mike Erwin	580-775-3461		X	X			05/10/07
Owasso PD	Owasso	Scott Chambliss	918-376-1566	X	X		X	X	05/11/07
Claremore PD	Claremore	Daniel Dobbins	918-341-1212	X		X	X		05/11/07
Talala PD	Talala	Phillip Coe	918-857-2699	X	X	X	X		05/11/07
Achille PD	Achille	Eric Guhl	580-283-3734	X	X	X			05/11/07
Tulsa PD	Tulsa	Craig Murray	918-669-6865		X	X	X	X	05/07/07
Kay County SO	Newkirk	Scott Pemberton	580-362-2517		X	X	X		05/07/07
Elmore City PD	Elmore City	Brian Lenington	580-788-2340	X	X	X			05/10/07
Wayne PD	Wayne	Bill Barton	405-449-3472	X	X	X	X		05/15/07
Oklahoma County SO	Oklahoma City	David Baisden	405-713-2053	X	X	X		X	05/07/07
Norman PD	Norman	Jim Keesee	405-366-5249	X	X	X	X	X	05/07/07
Oklahoma City PD	Oklahoma City	Roger Bratcher	405-297-1145		X				05/08/07
University of Oklahoma PD	Norman	Dale Lewis	405-388-3489		X	X	X		05/08/07
Marietta PD	Marietta	William Baker	580-276-9371	X	X		X		05/09/07
Ponca City PD	Ponca City	Don Bohon	580-763-8002		X	X	X		05/09/07
Lawton PD	Lawton	James Apple	580-581-3208	X	X	X	X	X	05/09/07
East Central State University PD	Ada	Bert Miller	580-332-3875			X		X	05/10/07
Henryetta PD	Henryetta	Aaron Graffman	918-652-3691	X	X	X	X		05/10/07
OHP Troop B	Tulsa	Mike Harrell	918-627-3881	X				X	05/10/07
Shamrock PD	Shamrock	Bobbi Dunn	918-352-4111	X	X	X			05/10/07
Edmond PD	Edmond	Bob Pratt	405-359-4460		X	X		X	05/11/07
OHP Troop C	Muskogee	Bill James	918-683-3256	X	X			X	05/11/07
OHP Troop J	Enid	Robert Forman	580-234-6147	X	X		X		
OHP Troop J	Enid	Robert Forman	580-234-6147	X	X		X		05/14/07
OHP Troop XB/XE-TP	Broken Arrow	Stan Roberts	918-355-9069		X				05/14/07
OHP Troop XC-TP	McAlester	Mike Sharp	918-423-1810		X				05/14/07
OHP Troop G	Lawton	Michael McClelland	580-353-0783	X	X		X	X	05/14/07
Beaver PD	Beaver	Kyle Tillery	580-625-3889	X	X	X		X	05/14/07
OHP Troop D	McAlester	Lana Byrd	918-423-3636	X	X		X		05/14/07
OHP Troop E	Durant	Kathy Duncan	580-924-2601	X	X		X		05/15/07
Tuttle PD	Tuttle	Jason Lanier	405-381-4467		X	X			05/15/07
Sand Springs PD	Sand Springs	Greg Fisher	918-246-2537	X	X		X	X	05/15/07
Broken Arrow PD	Broken Arrow	Greg Sipes	918-451-8200	X	X	X	X	X	05/15/07
Collinsville PD	Collinsville	Daniel Boggs	918-371-1000		X	X	X		05/16/07
Luther PD	Luther	Ray Ledford	405-277-3500	X	X	X	X		05/16/07
OHP Troop K	Pawnee	Stephen Royster	918-762-3661	X	X		X		05/16/07
Wapanucka PD	Wapanucka	Kenne Carroll	580-937-4272	X	X	X			05/16/07
Coweta PD	Coweta	Joshua Ford	918-486-2121	X	X	X	X	X	05/17/07
Miami PD	Miami	Jeff Coble	918-542-5585		X	X	X		05/17/07
Tecumseh PD	Tecumseh	Gary Crosby	405-598-2115	X	X	X	X		05/17/07
Enid PD	Enid	Mark Blodgett	580-242-7000			X	X		05/17/07
Harrarh PD	Harrarh	Lonnie Beall	405-454-2222	X	X	X			05/18/07
Temple PD	Temple	David Hornbeck	580-704-0113	X	X	X			05/18/07
Southwestern Oklahoma State University PD	Weatherford	Carter McDonald	580-774-3111		X	X			05/19/07
Ringling PD	Ringling	Jessie Aden	580-662-2666		X		X	X	05/19/07
Oklahoma State University PD	Stillwater	Richard Atkins	405-744-6523	X	X	X	X	X	05/14/07
Yukon PD	Yukon	Chris Cunningham	405-354-1711		X	X	X	X	05/16/07
Ouhsc PD	Oklahoma City	Darrell Downing	405-271-4300		X	X			05/10/07
Total Agencies Reporting: 52				Totals	32	47	35	29	21

Back

25. What limitations or obstacles might other states expect to encounter if they attempt to adopt this program?

An obstacle that other states might face would be obtaining participation from law enforcement agencies. There is always initial hesitance from more remote agencies and/or users that may not feel comfortable with moving into the "electronic age". OHSO currently allows agencies to still submit information via fax or mail, but will probably require agencies to submit reports entirely online in the not too distant future.

Due to the success of this project, OHSO is considering additional reporting modules, which could be used with other types of data collection from agencies in the field. The OHSO Mobilization Reporting System operates with easy-to-use functionality resulting in an online service that provides money and time saving benefits for both the state and the Oklahoma law enforcements agencies that currently utilize the system.

In conclusion, the OHSO Mobilization Reporting System provides for a more effective and efficient process for Oklahoma law enforcement. We encourage the judges to view an online demonstration of how to register and use the new mobilization reporting system, by visiting http://www.ok.gov/ohso/documents/Reg_New_User.pdf

2009 Innovations Awards Program Program Categories and Subcategories

Use these as guidelines to determine the appropriate Program Category for your state's submission and list that program category on page one of this application. Choose only one.

Infrastructure and Economic Development

- Business/Commerce
- Economic Development
- Transportation

Government Operations

- Administration
- Elections
- Public Information
- Revenue

Health & Human Services

- Aging
- Children & Families
- Health Services
- Housing
- Human Services

Human Resources/Education

- Education
- Labor
- Management
- Personnel
- Training and Development
- Workforce Development

Natural Resources

- Agriculture
- Energy
- Environment
- Environmental Protection
- Natural Resources
- Parks & Recreation
- Water Resources

Public Safety/Corrections

- Corrections
- Courts
- Criminal Justice
- Drugs
- Emergency Management
- Public Safety

Save in .doc or rtf. Return completed application electronically to innovations@csg.org or mail to:

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Contact:

Nancy J. Vickers, National Program Administrator
Phone: 859.244.8105
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The Council of State Governments
E-mail: nvickers@csg.org

This application is also available at www.csg.org, in the Programs section.

Deadline: March 2, 2009