

2009 Innovations Awards Program
APPLICATION

CSG reserves the right to use or publish in other CSG products and services the information provided in this Innovations Awards Program Application. If your agency objects to this policy, please advise us in a separate attachment to your program's application.

ID # (assigned by CSG): 09-S-42WV

Please provide the following information, adding space as necessary:

State: West Virginia

Assign Program Category (applicant): Natural Resources (Use list at end of application)

1. Program Name West Virginia Governor's One Shot Whitetail Hunt
2. Administering Agency West Virginia Division of Natural Resources
3. Contact Person (Name and Title) Frank Jezioro Director
4. Address 1900 Kanawha Boulevard, East Building 3 Room 669 Charleston, WV 25305
5. Telephone Number 304.558.2754
6. FAX Number 304.558.2768
7. E-mail Address frankjezioro@wvdnr.gov
8. Web site Address www.wvdnr.gov

9. Please provide a two-sentence description of the program. The Governor's One Shot Whitetail Hunt is held at Stonewall Resort State Park in early December and has a goal of raising much needed funds through corporate sponsorships, donations and an auction for the Hunters Helping the Hungry Program. The two-person hunting teams donate their venison to the Hunters Helping the Hungry program and sometimes the venison serves as the only protein consumed by recipient families.

10. How long has this program been operational (month and year)? Note: the program must be between 9 months and 5 years old on March 2, 2009 to be considered. The program has been operational since September, 2008.

11. Why was the program created? What problem[s] or issue[s] was it designed to address? The program was created to address the following problems/questions:

- Too many deer on private land as the landowners didn't want to open the land to full blown hunting community This also created additional hunting opportunities that they wouldn't have other wise (this would cut down on deer damage and allow landowners to control the number of people on their land)
- How could we as hunters generate money for a very worthwhile program, "Hunters Helping the Hungry (HHH)?" The HHH program is always in need of additional funds.
- How could we generate additional interest in hunting? The 2009 Governor's One Shot event featured a ladies team which helped to promote hunting to women as well as gained exposure for the overall event.

- What could we do to help some local community or facility by bringing people into the area? This event has brought between 250- 300 people into Lewis County for two days of staying at Stonewall Resort State Park, eating in local establishments, and buying what people buy when visiting an area.)

This event accomplishes all of these objectives

12. Describe the specific activities and operations of the program in chronological order.

September 2007- Announcement of Governor's One Shot Event to be held early December at Stonewall Resort State Park

October – December 2007- Planning and administrative tasks undertaken. Solicit corporate sponsors and team members. Secure celebrity appearance- General Charles "Chuck" Yeager, Retired USAF

December 7-8, 2007- Governor's One Shot Event

January 2008- Donation of \$17,500 to Hunters Helping the Hungry Program

January, April, September, and October 2008- Committee planning and organizational meetings for 2008 event. Solicitation from corporate sponsors, businesses and donors. Secure celebrity appearance-General Charles "Chuck" Yeager, USAF Retired.

November 2008- Governor's One Shot Committee, Inc. received IRS 501(c) (3) status

December 7-8, 2008- Governor's One Shot Event

January 26, 2008- Planning Meeting

February 5, 2009- Governor's presentation of \$35,000 check to Hunters Helping the Hungry. Committee has set a goal of \$25,000. and well exceeded their expectations.

13. Why is the program a new and creative approach or method? The program is the first of its kind in West Virginia.

14. What were the program's start-up costs? (Provide details about specific purchases for this program, staffing needs and other financial expenditures, as well as existing materials, technology and staff already in place.) Start-up costs for the program were \$2,000. The program is administered by a 501 (c) (3) organization in cooperation with the Division of Natural Resources. Start-up costs include IRS filing fee, checks, postage, and insurance. The Division of Natural Resources provides staffing assistance from the director, assistant to the director, administrative secretary, and executive secretary, park superintendent, and outreach coordinator. Technology that is used for the operation of the program is computer software and e-mail that is currently in place.

15. What are the program's annual operational costs? Operational costs totaled \$19,025.67 for the 2008 Governor's One Shot Whitetail Hunt which included hospitality charges, printing costs, award plaques, and auction items.

16. How is the program funded? Donations from 49 entities including extraction companies, individuals and businesses.

17. Did this program require the passage of legislation, executive order or regulations? If YES, please indicate the citation number. No.

18. What equipment, technology and software are used to operate and administer this program?

19. To the best of your knowledge, did this program originate in your state? If YES, please indicate the innovator's name, present address, telephone number and e-mail address. Yes. The innovator is Frank Jezioro, Director, Division of Natural Resources, 1900 Kanawha Boulevard, East, Charleston, WV 25305. Phone Number is 304.558.2754. E-mail address is frankjezioro@wvdnr.gov

20. Are you aware of similar programs in other states? If YES, which ones and how does this program differ? Wyoming One Shot The difference is that the Wyoming One Shot benefits their Water for Wildlife Program.

21. Has the program been fully implemented? If NO, what actions remain to be taken? Yes, the program has been fully implemented. However, the program continues to evolve and develop each year.

22. Briefly evaluate (pro and con) the program's effectiveness in addressing the defined problem[s] or issue[s]. Provide tangible examples.

In addition to the examples provided in the answer to question number 11. The Governor's One Shot Whitetail event has encouraged people to get outdoors by going to the shooting range or hunting. The program has been very effective in raising the awareness of the Hunters Helping the Hungry program. Many participating corporations have given donations above and beyond those given to the Governor's One Shot Whitetail Event.

23. How has the program grown and/or changed since its inception? Yes, the program has additional participants, sponsors, and donors resulting in an increased cash infusion to the HHH program.

24. What limitations or obstacles might other states expect to encounter if they attempt to adopt this program? The only limitation is if the volunteers from sportsman groups, businesses and industries are ready and willing to help.

2009 Innovations Awards Program Program Categories and Subcategories

Use these as guidelines to determine the appropriate Program Category for your state's submission and list that program category on page one of this application. Choose only one.

Infrastructure and Economic Development

- Business/Commerce
- Economic Development
- Transportation

Government Operations

- Administration
- Elections
- Public Information
- Revenue

Health & Human Services

- Aging
- Children & Families
- Health Services
- Housing
- Human Services

Human Resources/Education

- Education
- Labor
- Management
- Personnel
- Training and Development
- Workforce Development

Natural Resources

- Agriculture
- Energy
- Environment
- Environmental Protection
- Natural Resources
- Parks & Recreation
- Water Resources

Public Safety/Corrections

- Corrections
- Courts
- Criminal Justice
- Drugs
- Emergency Management
- Public Safety

Save in .doc or rtf. Return completed application electronically to innovations@csg.org or mail to:

CSG Innovations Awards 2009
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Lexington, KY 40578-1910

Contact:

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This application is also available at www.csg.org, in the Programs section.

Deadline: March 2, 2009